



Board of Directors Minutes

Hope Tolson Campus
Regular Board Meeting/Virtual Zoom Meeting
Thursday, February 15, 2024
5:30 p.m. ET

I. Meeting Called to Order

The meeting was called to order by the Board Chair at 5:35 PM.

II. Roll Call

Board Member	Present	Absent
Anisa Bailey		X
Shereefat Balogun	X	
Allison Barr	X	
Eric Johnson	X	
Lorraine Oyetubo		X
Kerry Smith	X	

a. Approval of Board Agenda

Motion: Shereefat Balogun Support: Eric Johnson
The board unanimously voted to approve the agenda.

b. Approval of Board Minutes from January 18, 2024

Motion: Allison Barr Support: Eric Johnson
The board unanimously voted to approve the board minutes.

III. CMO Update

a. Principal's Report

Principal Owens provided an update on enrollment, testing, recent and upcoming events, and Black History Month Celebrations.

b. Academic Board Report

Executive Director, Melissa Morris shared the intervention and crosswalk data, intervention updates, and upcoming testing dates.

c. Student Enrollment Update

Mr. Tolliver, Student Enrollment Coordinator, presented the recruitment and enrollment update, highlighting outreach events and promotional materials.

d. **Marketing Report**

Ashley Minter, National Director of Marketing & Communications, presented the February 2024 marketing report.

IV. Committee Updates

V. New Business/Action Items

a. Approval of 2024-25 School Year Calendar

Motion: Allison Barr

Support: Eric Johnson

The board unanimously voted to approve the 2024-25 school year calendar.

VI. Open Communication/Public Comments

VII. Closed Session

The board voted to move to a Closed Session to discuss legal, personnel, and contractual business matters.

Motion: Eric Johnson

Support: Allison Barr

The board unanimously voted to move to Closed Session at 7:15 PM.

VIII. Meeting Adjourned

The meeting was adjourned at 7:24 PM.

Motion: Eric Johnson

Support: Allison Barr